Opioid Crisis Next Door: Identifying, Organizing and Activating Local Resources

Tuesday, October 31, 2017
8:30 am – 3:15 pm at St. John’s Hospital Prairie Heart Institute – Dove Conference Center, 619 East Mason Street, Springfield, IL
(All parking is free in the five-story parking lot across from the center)

A workshop to promote continued coalition-building and community efforts for the recovery, treatment, and awareness of opioid and other substance use disorders

INTENDED AUDIENCE:
Local coalitions, schools, health departments, behavioral health, law enforcement, healthcare providers, and other community stakeholders focused on combatting opioid misuse, heroin use, and substance use disorders

What help is available in your rural community? Build your team. Be proactive in addressing opioid misuse.

Supported by:
The Illinois Department of Public Health, Center for Rural Health; the Illinois Health and Hospital Association; the Illinois Prescription Monitoring Program; SIU School of Medicine; and the Illinois Critical Access Hospital Network
# Opioid Crisis Next Door: Identifying, Organizing and Activating Local Resources

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## Agenda

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30 am</td>
<td>Registration/Continental Breakfast</td>
</tr>
<tr>
<td>9:00 am</td>
<td><strong>Welcome and Opening Remarks</strong> — Heidi Clark, Division Chief, Health Data and Policy Office of Policy, Planning and Statistics, Illinois Department of Public Health</td>
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<td><strong>Making Progress with Substance Disorders Solutions in Illinois</strong> — Nirav D. Shah, M.D., J.D., Director, Illinois Department of Public Health</td>
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<td>9:15 am</td>
<td><strong>Identifying Opioids and Other Chemicals on the Street</strong> — Matthew Noblet, Richard Dollus and Scott Giovannelli, Drug Enforcement Agency, Peoria Unit</td>
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</tbody>
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| 10:15 am | **Community Treatment and Recovery Programs: Identifying Needs and Options** — Dr. Ayame Takahashi, Assistant Professor, Director of Child and Adolescent Psychiatry Training, SIU Department of Psychiatry  
In this session, participants will become familiar with the three main medication assisted treatments available, learn how to assess which treatment may be most appropriate for a given individual, and learn some pros and cons of each treatment available.  
**Crush the Epidemic** — Nicholas Morgan, Outreach Specialist, Comprehensive Wellness Centers  
A Marion, IL man formerly addicted to methamphetamine, heroin and crack recounts his road to recovery and his role as co-founder of the “Crush the Epidemic” movement. |
| 11:30 am | **Yikes! How Are We Gonna Pay for Resources?** — Terry Madsen, ICAHN Consultant, CPASA member |
| 11:45 am | **Starting a Community Coalition: Lessons Learned** — Ada Bair, CEO, Memorial Hospital-Carthage and Deb Wood, RN, BSN, EMS/Safety/Risk/Disaster Services Management, Perry Memorial Hospital, CPASA member  
Learn the ‘do’s and don’ts’ of creating a community coalition: How to get your group together, select a leader, create a timeline, extend the invitation to everyone, and provide education. |
| 12:15 pm | Networking Lunch                                                                                                           |
| 1:00 pm  | **Growing Your Community Coalition: Lessons Learned** — Ada Bair/Deb Wood  
Now that you’ve created a community coalition, how do you go about sustaining it? Learn how to keep your new members motivated, find multiple avenues for involvement, and work together in seeking grants and other funding sources. |
| 1:30 pm  | **Local Coalitions: Building Tools for Community Prevention and Recovery** — Ada Bair/Deb Wood  
This session focuses on tips for developing a business plan for your community, creating educational programs and public service announcements and conducting a local awareness campaign, including fundraising events, for your coalition.  
Agenda continued on next page |

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*This project is supported by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) under grant H54RH00019, Rural Hospital Flexibility Program.*
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2:00 pm  **Personal Stories of Recovery**  – Moderated by their treating physician, Paul Bonucci, MD, Perry Memorial Prompt Care and IVCH Emergency Department Medical Director
- Each person who faces addiction and recovery has a unique story.
- Three panelists at varied stages of the recovery process will share their stories of how their addiction began, affected their lives, and has since come under control.

2:45 pm  **Taking Action: Substance Use Disorder is Everyone’s Responsibility**
- “The Anonymous People” Video Trailer
- Verlon Johnson, Associate Consortium Administrator for Medicare & Medicaid Services

3:15 pm  **Wrap-Up/Adjournment/Call to Action**  – Pat Schou, ICAHN Executive Director

**Registration Information**

**ONLINE REGISTRATION:** Please visit the Events Page of www.icahn.org for registration details. There is no paper registration to fax. If anyone has difficulty with the online registration, please contact Kathy Fauble, ICAHN Professional Education Services Director, or Liz Swanson, Assistant Director, at kfauble@icahn.org, lswanson@icahn.org or 217.223.0452.

**COST:** The registration fee is $30 per attendee and will be used to pay for food, materials and continuing education credits. Please make checks payable to the “Illinois Critical Access Hospital Network” and make reference to the Identifying, Organizing and Activating Local Resources Workshop. Checks must be received prior to the date of the workshop. No refunds will be given after Tuesday, October 17, 2017.

**CONTINUING EDUCATION HOURS:** 5.0 Nurse Contact Hours / 5.0 LCSW Clock Hours / 5.0 LCPC Contact Hours
ICAHN is an approved provider of continuing nursing education by the Ohio Nurses Association, an accredited approver by the American Nurses Credentialing Center’s Commission on Accreditation (OBN-001-91)(OH-350, 11/1/19). Criteria for successful completion include attendance at 90 percent of the event and submission of a completed evaluation form. Partial credit will not be awarded. The planning committee members and presenters declared no conflict of interest. The presenters have agreed to present information fairly and without bias.

**REGISTRATION INFORMATION:** Deadline to register is Friday, October 27, 2017. Registrations and payment by credit card options are available online at www.icahn.org.

**PLANNING COMMITTEE:**
- **Ada Bair**, CEO, Memorial Hospital–Carthage • **Dr. Paul Bonucci**, MD, Perry Memorial Prompt Care and IVCH Emergency Department Medical Director
- **Stephanie Cartwright**, Communications and Media Specialist, ICAHN • **Julie Casper**, Illinois Department of Public Health, Center for Rural Health
- **Heidi Clark**, Division Chief, Health Data and Policy, Illinois Department of Public Health • **Alisa Coleman**, CEO, Ferrell Hospital
- **Lauren Eiten**, Public Affairs Specialist, Office of the Regional Director, U.S. Department of Health and Human Services
- **Kathy Fauble**, Director, ICAHN Professional Education Services • **Terry Madsen**, ICAHN Consultant and CPASA Member
- **Nichole Magalis**, Vice President, Member Advocacy, Illinois Health and Hospital Association • **Mike Patton**, Director, Illinois Prescription Monitoring Program
- **Kimberly Sanders**, Director, SIU School of Medicine’s Center for Rural Health and Social Service Development • **Pat Schou**, Executive Director, ICAHN
- **Liz Swanson**, Director, ICAHN Professional Education Services • **Deb Wood**, RN, BSN, EMS/Safety/Risk/Disaster Services Management, Perry Memorial Hospital

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This project is supported by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) under grant H54RH000019, Rural Hospital Flexibility Program.
**PRESENTER INFORMATION:**

**Nirav D. Shah, M.D., J.D.,** was appointed as Director of the Illinois Department of Public Health in January 2015. As an attorney and former public health economist, Director Shah has advised professionals around the nation and world about cost-effective health systems and methods to enhance the delivery of efficient healthcare in policy and practice. A native Chicagoland, Director Shah received both his medical and law degrees from the University of Chicago. Director Shah lived and worked in Phnom Penh, Cambodia, as the Chief Economist for the Ministry of Health of Cambodia, where he focused on issues related to public health system efficiency. He also served as an epidemiologist for the Ministry, investigating and managing disease outbreaks across Cambodia. Director Shah also spent several years as an attorney at the renowned law firm, Sidley Austin LLP, where he focused on the administrative and legal aspects of healthcare and public health.

**Dr. Ayame Takahashi** came to Southern Illinois University in 2006. She is board certified in General Psychiatry and Child Adolescent Psychiatry, and during her time at SIU, she obtained board certification in Addiction Medicine through the American Board of Addiction Medicine. Dr. Takahashi is an Assistant Professor and is the Director of Child and Adolescent Psychiatry Training, SIU Department of Psychiatry. She completed her Residency at Northwestern Memorial Hospital - McGaw Medical Center, Chicago, in 1996 and her Fellowship from New York Presbyterian Hospital - Westchester Division, Weill Medical College of Cornell University, White Plains, NY, in 1998. She continues to be a research candidate in psychoanalytic training for adults and children in New York, NY.

A heroin addict in recovery, **Nicholas Morgan** has been clean since June 2, 2015. Originally from Marion, IL, Nick began using drugs and alcohol as a teenager and continued for over 10 years. His addiction steadily increased until it took over his life, taking everything from him. After several attempts at rehab and treatment, Nick found success. He has worked at rehab facilities as a behavioral health technician, housing director and community relations coordinator. After founding his online social community, “Crush The Epidemic” in 2016, Nick has helped countless addicts and families in their fight against addiction. He now travels the country spreading his experience and triumph over addiction. Nick currently works at Comprehensive Wellness Centers in Lantana, FL as a Community Outreach Coordinator.

**Terry Madsen** is an attorney, Public Health Planner and Emergency Response Coordinator for Bureau, Putnam and Marshall County Health Departments and a Community Health Needs consultant for members of ICAHN. He has a Bachelor’s degree in Communications from EIU, a Master’s in Social Justice Professions from Sangamon State (now U of I Springfield) and a JD from DePaul. Terry has served as a member of the Boards of a suburban Chicago YMCA and the Children in the Courts Foundation in Cook County and has been Chairman of the Board of Freedom House, a multi-county domestic violence/sexual assault program. He was co-chairman of the NCIWorks Youth Council for six years. He currently serves on the Board of the Bureau County Teen Court program and the Leadership Team of Community Partners Against Substance Abuse. He is a former Illinois Circuit Judge, and is a former Chief of the Criminal Appeals Division of the Illinois Attorney General’s Office.

**Ada Bair,** RN, BSN, MHA, licensed nursing home administrator, and Chief Executive Officer for Memorial Hospital and Hancock County Senior Services, Carthage, is a proven leader and dedicated healthcare professional focused on identifying and delivering innovative solutions that communities need. Known for being service oriented and community driven, she has led many teams in their efforts to deliver sustainable, non-profit holistic healthcare. She is responsible for an 18-bed critical access hospital, seven clinics, a 42-apartment supportive living facility, two memory care houses, home health agency and joint venture for physical therapy and occupational therapy.

**Deb Wood,** RN, BSN, is the current EMS/Safety/Risk/Disaster Services Manager at Perry Memorial Hospital. She has over 20 years of experience in longterm care prior to her transition into the Emergency Department and EMS Coordinator positions at Perry. She played an active role in the iPLAN process through the Bureau County Health Department during the conceptual phase of CPASA, an anti-drug coalition which remains vital to the coalition today. She has provided multiple community education events, including two recent opioid overdose awareness day programs in Bureau and Putnam Counties. She is currently working on The Opioid Project and is training law enforcement as well as the public on the proper use of Narcan, while providing general programming about opioid use and abuse. Ms. Wood was also a 2016 recipient of the Woman of Distinction Award through the Bureau County Republican.

**Paul Bonucci, MD, MBA,** has been an authorized buprenorphine prescriber and treating physician to opiate-dependent patients since 2013. Dr. Bonucci earned his MD degree at Northwestern University and has an MBA from the University of Chicago. He completed his residency at Cook County Hospital and is board certified in Emergency Medicine. In addition to serving as the Emergency Department Medical Director at Illinois Valley Community Hospital in Peru since 2009, he also founded an Urgent Care Center in Princeton in 2011, which was acquired by Perry Memorial Hospital in 2016.

**Verlon Johnson** currently serves as the Associate Consortium Administrator in the Consortium of Medicaid and Children’s Health Operations (CMCHO) within the Centers for Medicare and Medicaid Services (CMS). In this role, she oversees the regulatory and policy implementation of the Medicaid and CHIP programs in each of CMS’ 10 Regional Offices covering all states and territories. She provides executive leadership and guidance to the 10 regional offices and leads national efforts that have a direct impact on the nearly 70 million individuals enrolled in the Medicaid and Children’s Health Insurance Program.